

6th Indian International Advertising Festival-2017

Ads & Corporate Films | Design | Photography | Radio | Online | Mobile | Companies Award

Award Ceremony: 29 Oct 2017

Entry Deadline: 20 Oct 2017

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6th Indian International Advertising Festival-2017

Entry Form

NAME OF PARTICIPANT

First Name

Middle Name

Last Name

GENDER

Male Female

CITY

STATE

COUNTRY

CORRESPONDENCE ADDRESS WITH PIN NUMBER

MOBILE NUM

TELEPHONE NUM

EMAIL ID

WEBSITE

CATEGORIES

Films

Design

Radio

Online

Mobile

Photography

Companies Awards

Students

Entry Fee Details:

DD NUMBER

AMOUNT

BANK NAME

Or Online Transaction Id

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SECTION-A: FILMS ENTRY FORM

TITLE OF FILM

FILM LANGUAGE

Original Language of Film:

Subtitles:

DIRECTOR (S)

Name:

PRODUCER (S) OF FILM

Name:

PRODUCTION COMPANY

Name:

GENRE OF FILM

DURATION OF FILM

Type of Film:

- | | | |
|---|--|--|
| <input type="checkbox"/> Ad Films | <input type="checkbox"/> Corporate Films | <input type="checkbox"/> Promotional Films |
| <input type="checkbox"/> Documentary | <input type="checkbox"/> PSA | <input type="checkbox"/> Animation ads |
| <input type="checkbox"/> Ads for web | <input type="checkbox"/> Video Ad campaign | <input type="checkbox"/> Event Films |
| <input type="checkbox"/> _____ (other Please Mention) | | |

SHOOTING FORMAT

- 16mm
 35mm
 Super 16
 DVCAM/MINI DV
 HD
 Other _____
 (High Definition)

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YEAR AND COUNTRY OF PRODUCTION

Year of Production: _____ Country / Countries of Origin: _____

PLEASE TICK THE AWARD(S) FOR WHICH YOU ARE PARTICIPATING

(Please read the point no.2 of rules & regulations)

Category 1: Production Awards

- | | | |
|---|---|---|
| <input type="checkbox"/> Best Ad Film | <input type="checkbox"/> Best Corporate Film | <input type="checkbox"/> Best Documentary |
| <input type="checkbox"/> Best Promotional Film | <input type="checkbox"/> Animation Ad | <input type="checkbox"/> Best Ad for Web |
| <input type="checkbox"/> Best Video Ad Campaign | <input type="checkbox"/> Best PSA | <input type="checkbox"/> Best Director |
| <input type="checkbox"/> Special Festival Mention | <input type="checkbox"/> Special Jury Mention | |

Category 2: Creative Awards

- | | | |
|---|---------------------------------------|--------------------------------------|
| <input type="checkbox"/> Best Cinematography | <input type="checkbox"/> Best Editing | <input type="checkbox"/> Best Script |
| <input type="checkbox"/> Creative Excellence Awards | | |

NAME OF DIRECTOR/CINEMATOGRAPHER/ EDITOR/ SCRIPT WRITER

Category 3: Technical Awards

- | | |
|-----------------------------------|--|
| <input type="checkbox"/> Best VFX | <input type="checkbox"/> Technical Excellence Awards |
|-----------------------------------|--|

NAME OF VFX HEAD

Category 4: Music Awards

- | | | |
|--------------------------------------|-------------------------------------|--|
| <input type="checkbox"/> Best Jingle | <input type="checkbox"/> Best Music | <input type="checkbox"/> Best Background Music |
|--------------------------------------|-------------------------------------|--|

NAME OF MUSIC DIRECTOR/COMPOSER

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Category 5 : Student Awards

Best Ad Film

Best PSA

FESTIVALS

Festivals in which this film has already participated:

Prize(s) (if any) won at these festivals:

I ACCEPT RESPONSIBILITY for the accuracy of the information supplied above and I authorize the **Indian International Advertising Festival-2017** to reproduce company contact information in its publications exactly as supplied in this entry form. The Festival collects personal information supplied in the application solely to facilitate management and administration of its activities and responsibilities as it relate to this personal information against loss, theft and unauthorized access or disclosure. By supplying this personal information you consent to its use.

Authorize person Name:

Signature:

Date:

Company/Institution name & Seal:

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6th Indian International Advertising Festival-2017 SECTION-B: DESIGN, PHOTOGRAPHY, RADIO, WEB & MOBILE ENTRY FORM

NAME OF PARTICIPANT

First Name

Middle Name

Last Name

GENDER

Male

Female

CITY

STATE

COUNTRY

ADDRESS

MOBILE NUM

TELEPHONE NUM

EMAIL ID

CATEGORIES

○ Photography

Advertising

Product

Publication

Event coverage

Portrait/People

○ Design

Banner

Magazine cover

Calendar

outdoor ads

Poster

Brochure

Logo

Print Ad campaign

Magazine

Book,

Hoarding

○ Radio

Radio Ad

Radio Ad campaign

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o Online

- Websites
 Social Media Campaign
 web blog
 Face book/Twitter/YouTube page design & effectiveness

o Mobile

- Mobile website
 Mobile App.

YEAR AND COUNTRY OF ORIGIN

Year of Production: _____

Country / Countries of Origin:

FESTIVALS

Festivals in which this submission has already participated:

Prize(s) (if any) won at these festivals:

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Website (if any): _____

Authorize person Name: _____ Signature: _____

Date: _____ Company Seal: _____

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SECTION-C: COMPANIES AWARD ENTRY FORM

NAME OF PARTICIPANT

GENDER

First Name

Middle Name

Last Name

Male

Female

CITY

STATE

COUNTRY

CORRESPONDENCE ADDRESS WITH PIN NUMBER

MOBILE NUM

TELEPHONE NUM

EMAIL ID

WEBSITE

CATEGORIES

- Best Advertising Agency
- Best Global Advertising Agency
- Best Emerging Advertising Agency
- Best Design Studio
- Best Ad Film Production House
- Best Public Relation Company
- Best Event Management
- Best Advertising School

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Website (if any): _____

Authorize person Name: _____ **Signature:** _____

Date: _____ **Company Seal:** _____

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Rules and Regulations:

Indian International Advertising Festival-2017

1. Submission Deadlines
 - Regular: 20 Oct 2017
 - Late Deadline: 23 Oct 2017
2. **Awards & Entry Fee:** No submission will be considered until the non-refundable entry fee has been paid.

SECTION A- FILMS

Category 1: Production Awards

- | | | |
|--|--|---|
| <input type="checkbox"/> Best Ad Film | <input type="checkbox"/> Best Corporate Film | <input type="checkbox"/> Best Promo |
| <input type="checkbox"/> Best Promotional Film | <input type="checkbox"/> Best Director | <input type="checkbox"/> Special Festival Mention |
| <input type="checkbox"/> Special Jury Mention | <input type="checkbox"/> Best PSA | |

Regular Entry Fee: Rs.1800 + Rs.324 (18% Govt. GST) = Rs. 2124 / or \$ 40 for all awards for Category 1

Category 2: Creative Awards

- | | | |
|---|---------------------------------------|--------------------------------------|
| <input type="checkbox"/> Best Cinematography | <input type="checkbox"/> Best Editing | <input type="checkbox"/> Best Script |
| <input type="checkbox"/> Creative Excellence Awards | | |

Regular Entry Fee: Rs.1800 + Rs.324 (18% Govt. GST) = Rs. 2124 / or \$ 40 for all awards for Category 2

Category 3: Technical Awards

- | | | |
|-----------------------------------|---|--|
| <input type="checkbox"/> Best VFX | <input type="checkbox"/> Best Animation | <input type="checkbox"/> Technical Excellence Awards |
|-----------------------------------|---|--|

Regular Entry Fee: Rs.1800 + Rs.324 (18% Govt. GST) = Rs. 2124 / or \$ 40 for all awards for Category 3

Category 4: Performance & Music Awards

- | | | |
|--------------------------------------|-------------------------------------|--|
| <input type="checkbox"/> Best Jingle | <input type="checkbox"/> Best Music | <input type="checkbox"/> Best Background Music |
|--------------------------------------|-------------------------------------|--|

Regular Entry Fee: Rs.1800 + Rs.324 (18% Govt. GST) = Rs. 2124 / or \$ 40 for all awards for Category 4

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Category 5: Student Awards

Best Ad Film

Regular Entry Fee: Rs.1500 + Rs.270 (18% Govt. GST) = Rs. 1770 / or \$ 40 for all awards for Category 5

SECTION-B: DESIGN, PHOTOGRAPHY, RADIO, WEB & MOBILE

o Photography

Advertising

Publication

Portrait/People

Product

Event coverage

Regular Entry Fee: Rs.1800 + Rs.324 (18% Govt. GST) = Rs. 2124 / or \$ 40 per category.

o Design

Banner

Poster

Magazine

Magazine cover

Brochure

Book,

Calendar

Logo

Hoarding

outdoor ads

Print Ad campaign

Regular Entry Fee: Rs.1800 + Rs.324 (18% Govt. GST) = Rs. 2124 / or \$ 40 per category.

o Radio

Radio Ad

Radio Ad campaign

Regular Entry Fee: Rs.1800 + Rs.324 (18% Govt. GST) = Rs. 2124 / or \$ 40 per category.

o Online

Websites

Social Media Campaign

web blog

Face book/Twitter/YouTube page design & effectiveness

Regular Entry Fee: Rs.1800 + Rs.324 (18% Govt. GST) = Rs. 2124 / or \$ 40 per category.

o Mobile

Mobile website

Mobile App.

Regular Entry Fee: Rs.1800 + Rs.324 (18% Govt. GST) = Rs. 2124 / or \$ 40 per category.

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SECTION-C: COMPANIES AWARD [Country, Region & State Wise]

- | | |
|---|---|
| <input type="checkbox"/> Best Advertising Agency | <input type="checkbox"/> Best Global Adv Agency |
| <input type="checkbox"/> Best Emerging Advertising Agency | <input type="checkbox"/> Best Design Studio |
| <input type="checkbox"/> Best Ad Film Production House | <input type="checkbox"/> Best Public Relation Company |
| <input type="checkbox"/> Best Event Management | <input type="checkbox"/> Best Advertising School |

Regular Entry Fee: Rs.4000 + Rs.720 (18% Govt. GST) = 4720 or \$ 75 per nomination

Late Entry Fee: Rs.500 + Rs.90 (18% GST) in addition to regular entry fee.

The check/DD shall be issued in the favor of "Education Expo TV" payable at Noida. Or Entry Fee can be paid electronically in the following account:

Account Name: Education Expo TV

A/c No.: 163102000000519

IFSC Code: IOBA0001631

Swift Code: IOBAINBB001

Bank: Indian Overseas Bank.

Branch: Sec 45, Sadarpur Noida, UP, India

International participants can pay by using **PayPal** at id **info@educationexpo.tv**

Certificate of participation will be given to all participants. The winners will be honored with certificate and trophy.

3. SUBMISSIONS:

SECTION A- FILMS

Year of production: Jan-2016 onwards

Ads – 120 sec

Corporate Films/Promotional Films- up to 15-20 min

PSA- 180 sec

Event Films- up to 20 min

Entrants are requested to submit the following through email at adfest@educationexpo.tv :

- i. Synopsis of the movie.
- ii. Crew & Cast List.
- iii. Biography & Filmography of Film director.
- iv. Photograph of Director.
- v. Still and Posters of film in JPEG format.

Submit movie via private online link through Vimeo, Google drive, YouTube or wetransfer etc, scanned entry form & fee payment details at adfest@educationexpo.tv

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Or

- Two sets of DVD along with entry form, fee and others details mentioned in application form at festival address.

SECTION-B: DESIGN, PHOTOGRAPHY, RADIO, WEB & MOBILE

Each participant can submit up to 02 entries per category for photography & design and one entry per category for radio, web & mobile.

Entrants are requested to submit the following through email at adfest@educationexpo.tv or through post in a CD.

- Photographs or design work with caption in JPEG format along with description sheet.
- Radio entry in DVD or online link.
- Web & Mobile entry online with description sheet.
- Profile with photograph of entrant.

Entries can be submitted via post or online with entry form & applicable fee.

SECTION-C: COMPANIES AWARD ENTRY FORM

Companies Awards [Country, Region & State Wise] entrants are requested to submit the following along with application form & applicable fee:

Company Show reel.

List of clients & projects.

Annual Turnover.

List of in-house resources.

List of company team members with brief profile

Explain your company approach towards handling a client/project.

Attach few testimonials of clients.

For Best Advertising School

Institution Show reel

Submit DVD of any three student projects

List of in-house resources.

List of award winning productions

List of alumni working with reputed companies

List of institution advertising faculty along with specialization & experience.

4. Entries participated in IACFF: 2012-16 are not eligible for participation in IIAF-17.
5. IIAF-17 stages/process:

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- Entry submission as per rules & regulations.
 - Result of the festival will be declared during award ceremony to be take place in New Delhi on 29 Oct 2017.
 - Delegate registration to attend IIAF-17 award ceremony to be held at New Delhi. All participants must have registered as delegate to attend the festival ceremony. Hospitality charges are applicable for filmmakers & attendees to the ceremony.
6. IIAF-17 does not take any type financial commitment for the expense incurred on the correspondence by the participant. All Travel, Lodging & Boarding and other miscellaneous expenses will have to be borne by the participant himself for attending the festival. No request for the same will be entertained.
 7. The decision of the Jury will be final and can't be challenged.
 8. Once the entry submitted can't be withdrawn in any circumstances, however festival director reserve the rights to disqualify any entry on certain grounds.
 9. By submitting entry to Indian International Advertising Festival-2017, you must take the whole responsibility of copyright issues of all creative and technical aspects.

Correspondence Address:

R.B Singh
 Indian International Advertising Festival-2017
 N-003, Plumeria Garden Estate
 Omicron-III, Greater Noida-201308
 UP, India. Tel: +91 120 4129059, +91 99 531 42311

(Preferred Post/Courier Services: Indian Post/Professional Courier/First Flight/DTDC+/Trackon/Blu Dart/DHL/Fed Ex/ etc. **Don't send through** Overnight express, Maruti courier or any other unknown or local courier)