

5th Indian International Advertising Festival-16

Ads & Corporate Films | Design | Photography
Radio | Online | Mobile | Companies Award

**Entry Deadline
24 Oct 2016**

adfest@educationexpo.tv

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CATEGORIES (Please tick in which you are participating)

- | | | | |
|---------------------------------|--------------------------------------|---|-----------------------------------|
| <input type="checkbox"/> Films | <input type="checkbox"/> Design | <input type="checkbox"/> Radio | <input type="checkbox"/> Online |
| <input type="checkbox"/> Mobile | <input type="checkbox"/> Photography | <input type="checkbox"/> Companies Awards | <input type="checkbox"/> Students |

SECTION-A: FILMS ENTRY FORM

TITLE OF FILM

FILM LANGUAGE

Original Language of Film:

Subtitles:

DIRECTOR (S)

Name:

PRODUCER (S) OF FILM

Name:

PRODUCTION COMPANY

Name:

GENRE OF FILM

DURATION OF FILM

Type of Film:

- | | | |
|---|--|--|
| <input type="checkbox"/> Ad Films | <input type="checkbox"/> Corporate Films | <input type="checkbox"/> Promotional Films |
| <input type="checkbox"/> Documentary | <input type="checkbox"/> PSA | <input type="checkbox"/> Animation ads |
| <input type="checkbox"/> Ads for web | <input type="checkbox"/> Video Ad campaign | <input type="checkbox"/> Event Films |
| <input type="checkbox"/> _____ (other Please Mention) | | |

SHOOTING FORMAT

- | | | | | |
|-------------------------------|--------------------------------------|-----------------------------------|--|-----------------------------|
| <input type="checkbox"/> 16mm | <input type="checkbox"/> 35mm | <input type="checkbox"/> Super 16 | <input type="checkbox"/> DVCAM/MINI DV | <input type="checkbox"/> HD |
| (High Definition) | <input type="checkbox"/> Other _____ | | | |

YEAR AND COUNTRY OF PRODUCTION

Year of Production: _____ Country / Countries of Origin: _____

PLEASE TICK THE AWARD(S) FOR WHICH YOU ARE PARTICIPATING

(Please read the point no.2 of rules & regulations)

Category 1: Production Awards

- | | | |
|---|---|---|
| <input type="checkbox"/> Best Ad Film | <input type="checkbox"/> Best Corporate Film | <input type="checkbox"/> Best Documentary |
| <input type="checkbox"/> Best Promotional Film | <input type="checkbox"/> Animation Ad | <input type="checkbox"/> Best Ad for Web |
| <input type="checkbox"/> Best Video Ad Campaign | <input type="checkbox"/> Best PSA | <input type="checkbox"/> Best Director |
| <input type="checkbox"/> Special Festival Mention | <input type="checkbox"/> Special Jury Mention | |

Category 2: Creative Awards

- | | | |
|---|---------------------------------------|--------------------------------------|
| <input type="checkbox"/> Best Cinematography | <input type="checkbox"/> Best Editing | <input type="checkbox"/> Best Script |
| <input type="checkbox"/> Creative Excellence Awards | | |

NAME OF DIRECTOR/CINEMATOGRAPHER/ EDITOR/ SCRIPT WRITER

Category 3: Technical Awards

- | | |
|-----------------------------------|--|
| <input type="checkbox"/> Best VFX | <input type="checkbox"/> Technical Excellence Awards |
|-----------------------------------|--|

NAME OF VFX HEAD

Category 4: Music Awards

- | | | |
|--------------------------------------|-------------------------------------|--|
| <input type="checkbox"/> Best Jingle | <input type="checkbox"/> Best Music | <input type="checkbox"/> Best Background Music |
|--------------------------------------|-------------------------------------|--|

NAME OF MUSIC DIRECTOR/COMPOSER

Category 5 : Student Awards

- Best Ad Film
- Best PSA

FESTIVALS

Festivals in which this film has already participated:

Prize(s) (if any) won at these festivals:

Entry Fee Details:

DD NUMBER	AMOUNT	BANK NAME
-----------	--------	-----------

Or Online Transaction Id

I ACCEPT RESPONSIBILITY for the accuracy of the information supplied above and I authorize the **Indian International Advertising Festival-2016** to reproduce company contact information in its publications exactly as supplied in this entry form. The Festival collects personal information supplied in the application solely to facilitate management and administration of its activities and responsibilities as it relate to this personal information against loss, theft and unauthorized access or disclosure. By supplying this personal information you consent to its use.

Authorize person Name:

Signature:

Date:

Company/Institution name & Seal:

5th Indian International Advertising Festival-2016
SECTION-B: DESIGN, PHOTOGRAPHY, RADIO, WEB & MOBILE ENTRY FORM

NAME OF PARTICIPANT

First Name

Middle Name

Last Name

GENDER

Male Female

CITY

STATE

COUNTRY

ADDRESS

MOBILE NUM

TELEPHONE NUM

EMAIL ID

CATEGORIES

○ **Photography**

Advertising

Publication

Portrait/People

Product

Event coverage

○ **Design**

Banner

Poster

Magazine

Magazine cover

Brochure

Book,

Calendar

Logo

Hoarding

outdoor ads

Print Ad campaign

○ **Radio**

Radio Ad

Radio Ad campaign

○ **Online**

Websites

Social Media Campaign

web blog

Face book/Twitter/YouTube page design & effectiveness

○ Mobile

- Mobile website Mobile App.

YEAR AND COUNTRY OF ORIGIN

Year of Production: _____

Country / Countries of Origin:

FESTIVALS

Festivals in which this submission has already participated:

Prize(s) (if any) won at these festivals:

Entry Fee Details:

DD NUMBER	AMOUNT	BANK NAME
-----------	--------	-----------

Or Online Transaction Id

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Website (if any): _____

Authorize person Name: _____ **Signature:** _____

Date: _____ **Company Seal:** _____

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SECTION-C: COMPANIES AWARD ENTRY FORM

NAME OF PARTICIPANT

GENDER

First Name Middle Name Last Name Male Female

CITY

STATE

COUNTRY

CORRESPONDENCE ADDRESS WITH PIN NUMBER

MOBILE NUM

TELEPHONE NUM

EMAIL ID

WEBSITE

CATEGORIES

- Best Advertising Agency
- Best Global Advertising Agency
- Best Emerging Advertising Agency
- Best Design Studio
- Best Ad Film Production House
- Best Public Relation Company
- Best Event Management
- Best Advertising School

Entry Fee Details:

DD NUMBER	AMOUNT	BANK NAME
-----------	--------	-----------

Or Online Transaction Id

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Website (if any): _____

Authorize person Name: _____ **Signature:** _____

Date: _____ **Company Seal:** _____

Rules and Regulations:

Indian International Advertising Festival-2016

1. Submission Deadlines
 - Regular: 24 Oct 2016
 - Late Deadline: 26 Oct 2016
2. **Awards & Entry Fee:** No submission will be considered until the non-refundable entry fee has been paid.

SECTION A- FILMS

Category 1: Production Awards

- | | | |
|---|---|---|
| <input type="checkbox"/> Best Ad Film | <input type="checkbox"/> Best Corporate Film | <input type="checkbox"/> Best Documentary |
| <input type="checkbox"/> Best Promotional Film | <input type="checkbox"/> Animation Ad | <input type="checkbox"/> Best Ad for Web |
| <input type="checkbox"/> Best Video Ad Campaign | <input type="checkbox"/> Best PSA | <input type="checkbox"/> Best Director |
| <input type="checkbox"/> Special Festival Mention | <input type="checkbox"/> Special Jury Mention | |

Regular Entry Fee: Rs.1800/ \$ 40 for all awards for Category 1

Category 2: Creative Awards

- | | | |
|---|---------------------------------------|--------------------------------------|
| <input type="checkbox"/> Best Cinematography | <input type="checkbox"/> Best Editing | <input type="checkbox"/> Best Script |
| <input type="checkbox"/> Creative Excellence Awards | | |

Regular Entry Fee: Rs.1800/ \$ 40 for all awards for Category 2

Category 3: Technical Awards

- | | | |
|-----------------------------------|---|--|
| <input type="checkbox"/> Best VFX | <input type="checkbox"/> Best Animation | <input type="checkbox"/> Technical Excellence Awards |
|-----------------------------------|---|--|

Regular Entry Fee: Rs.1800/ \$ 40 for all awards for Category 3

Category 4: Performance & Music Awards

- | | | |
|--------------------------------------|-------------------------------------|--|
| <input type="checkbox"/> Best Jingle | <input type="checkbox"/> Best Music | <input type="checkbox"/> Best Background Music |
|--------------------------------------|-------------------------------------|--|

Regular Entry Fee: Rs.1800/ \$ 40 for all awards for Category 4

Category 5: Student Awards

- Best Ad Film

Regular Entry Fee: Rs.1500/ \$ 35 for awards for Category 6

SECTION-B: DESIGN, PHOTOGRAPHY, RADIO, WEB & MOBILE

o **Photography**

- | | | |
|--------------------------------------|---|--|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Publication | <input type="checkbox"/> Portrait/People |
| <input type="checkbox"/> Product | <input type="checkbox"/> Event coverage | |

Regular Entry Fee: Rs.1800/ \$ 40 per category.

o **Design**

- | | | |
|---|--|-----------------------------------|
| <input type="checkbox"/> Banner | <input type="checkbox"/> Poster | <input type="checkbox"/> Magazine |
| <input type="checkbox"/> Magazine cover | <input type="checkbox"/> Brochure | <input type="checkbox"/> Book, |
| <input type="checkbox"/> Calendar | <input type="checkbox"/> Logo | <input type="checkbox"/> Hoarding |
| <input type="checkbox"/> outdoor ads | <input type="checkbox"/> Print Ad campaign | |

Regular Entry Fee: Rs.1800/ \$ 40 per category.

o **Radio**

- | | |
|-----------------------------------|--|
| <input type="checkbox"/> Radio Ad | <input type="checkbox"/> Radio Ad campaign |
|-----------------------------------|--|

Regular Entry Fee: Rs.1800/ \$ 40 per category.

o **Online**

- | | | |
|--|--|-----------------------------------|
| <input type="checkbox"/> Websites | <input type="checkbox"/> Social Media Campaign | <input type="checkbox"/> web blog |
| <input type="checkbox"/> Face book/Twitter/YouTube page design & effectiveness | | |

Regular Entry Fee: Rs.1800/ \$ 40 per category.

o **Mobile**

- | | |
|---|--------------------------------------|
| <input type="checkbox"/> Mobile website | <input type="checkbox"/> Mobile App. |
|---|--------------------------------------|

Regular Entry Fee: Rs.1800/ \$ 40 per category.

SECTION-C: COMPANIES AWARD [Country, Region & State Wise]

- Best Advertising Agency
- Best Emerging Advertising Agency
- Best Ad Film Production House
- Best Event Management
- Best Global Adv Agency
- Best Design Studio
- Best Public Relation Company
- Best Advertising School

Regular Entry Fee: Rs.4000 or \$ 75 per nomination

Late Entry Fee: Rs.500/ \$ 10 in addition to regular entry fee.

The check/DD shall be issued in the favor of "Education Expo TV" payable at Delhi/Noida or Entry Fee can be paid electronically in the following account:

Account Name: Education Expo TV
IFSC Code: IOBA0001631
Bank: Indian Overseas Bank.

A/c No.: 163102000000519
Swift Code: IOBAINBB001
Branch: Sec 45, Sadarpur Noida, UP, India

International participants can pay by using **PayPal** at id **info@educationexpo.tv**

Certificate of participation will be given to all participants. The winners will be honored with certificate and trophy.

3. SUBMISSIONS:

SECTION A- FILMS

Year of production: Jan-2015 onwards
Ads – 120 sec
Corporate Films/Promotional Films- up to 15-20 min
PSA- 180 sec
Event Films- up to 20 min

Entrants are requested to submit the following through email at adfest@educationexpo.tv :

- i. Synopsis of the movie.
- ii. Crew & Cast List.
- iii. Biography & Filmography of Film director.
- iv. Photograph of Director.
- v. Still and Posters of film in JPEG format.

Submit two sets of Film DVD or movie online link via Vimeo/Google drive with entry form & applicable fee.

SECTION-B: DESIGN, PHOTOGRAPHY, RADIO, WEB & MOBILE

Each participant can submit up to 02 entries per category for photography & design and one entry per category for radio, web & mobile.

Entrants are requested to submit the following through email at adfest@educationexpo.tv or through post in a DVD.

- Photographs or design work with caption in JPEG format along with description sheet.
- Radio entry in DVD or online link.
- Web & Mobile entry online with description sheet.
- Profile with photograph of entrant.

Entries can be submitted via post or online with entry form & applicable fee.

SECTION-C: COMPANIES AWARD ENTRY FORM

Companies Awards [Country, Region & State Wise]: entrants are requested to submit the following along with application form & applicable fee:

- Company Show reel.
- List of clients & projects.
- Annual Turnover.
- List of in-house resources.
- List of company team members with brief profile
- Explain your company approach towards handling a client/project.
- Attach few testimonials of clients.

For Best Advertising School

- Institution Show reel
- Submit DVD of any three student projects
- List of in-house resources.
- List of award winning productions
- List of alumni working with reputed companies
- List of institution advertising faculty along with specialization & experience.

4. Entries participated in IACFF: 2012-15 are not eligible for participation in IIAF-16.
5. IIAF-16 stages/process:
 - Entry submission as per rules & regulations.
 - Result of the festival will be declared on 30 Oct 2016 and award ceremony will take place in New Delhi on 06 Nov 2016.

- Delegate registration to attend IIAF-16 award ceremony to be held at New Delhi. All participants must have registered as delegate to attend the festival ceremony. Hospitality charges are applicable for filmmakers & attendees to the ceremony.
6. IIAF-16 does not take any type financial commitment for the expense incurred on the correspondence by the participant. All Travel, Lodging & Boarding and other miscellaneous expenses will have to be borne by the participant himself for attending the festival. No request for the same will be entertained.
 7. The decision of the Jury will be final and can't be challenged.
 8. Once the entry submitted can't be withdrawn in any circumstances, however festival director reserve the rights to disqualify any entry on certain grounds.
 9. By submitting entry to Indian International Advertising Festival-2016, you must take the whole responsibility of copyright issues of all creative and technical aspects.

Correspondence Address:

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(Preferred Post/Courier Services: Indian Post/Professional Courier/First Flight/DTDC+/Trackon/Blu Dart/DHL/Fed Ex/ etc. **Don't send through** Overnight express, Maruti courier or any other unknown or local courier)